## The Microfibre Consortium



Leading the textile industry in reducing microfibre release to protect our environment

## A shared vision from our new CEO, Dr Kelly Sheridan

April 2024

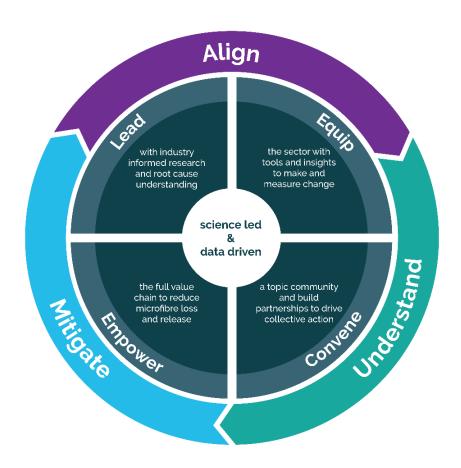
The Microfibre Consortium convenes the topic community and empowers the value chain, providing the textile industry with the tools and understanding it needs to make a positive impact on the natural environment by mitigating fibre fragmentation.

In 2021, we launched the Microfibre 2030 Commitment and Roadmap. As we move from the 'activate' to 'implement' phase of this work, I have reflected on our progress as a community to date and the action required to make and measure the changes we want to see.

Together we have built a committed expert community and a robust research base. Through collective effort over the last 5 years of data collection, research and collaboration we have created a suite of industry specific tools that are accessible to all signatories, and beyond. We can now start implementing these tools and resources throughout the industry value chain.

We must acknowledge, that the world around us is constantly changing, with regulatory activity, stakeholder expectations and media interest influencing the business sustainability agenda at an accelerated pace. We must evolve as we go, keeping our goal in focus and adapting the necessary industry relevant activities that will get us there successfully. same

We seek to lead, equip, convene and empower the industry to make change through the following:



## The Microfibre Consortium



Leading the textile industry in reducing microfibre release to protect our environment

**Aligning** the global textile sector and related stakeholders on the need for action on fibre fragmentation enables the topic to be embedded into the broader sustainability agenda.

- · Collaborating to influence regulatory policy development
- Partnering with relevant groups to harmonise and amplify effort
- Building collective understanding across a broad community of stakeholders

**Understanding** the root causes of fibre fragmentation through continuous, robust scientific research underpins authoritative guidance for the sector.

- Driving industry informed research
- Being science led and data driven
- Developing root cause understanding

**Mitigating** fibre fragmentation, creating the means by which targeted action is taken throughout the whole value chain with a focus on product change.

- Prioritising product change through design and development
- Addressing microfibre release to wastewater
- Empowering the full value chain, leveraging business relationships

## Forthcoming releases:

- The Microfibre Commitment Progress Report, Q3 2024
- Microfibre 2030 Roadmap update, Q4 2024

To find out more about The Microfibre Consortium, visit www.microfibreconsortium.com.

To discuss how to sign up to The Microfibre 2030 Commitment, contact 2030@mirofibreconsortium.com .